

# **Sponsorship Opportunities**

The Berkeley College Foundation (BCF) is pleased to present an opportunity to make a difference in the lives of financially challenged students by enabling them to pursue their academic goals at Berkeley College. We are excited to announce this year's double celebration of the BCF Scholarship Reception and the BCF 10-Year Anniversary, which will be held on Thursday, November 20, 2025, at La Neve's Banquets, 276 Belmont Avenue, Haledon, NJ, from 6:00 PM – 9:00 PM.

Since its inception, the BCF has awarded over \$274,000 in financial scholarships to 75 students – an achievement that would not be possible without the support of the Berkeley College community, companies, and individual donors. Individual ticket price is \$110.00 per person, and tax-deductible sponsorship opportunities to support the BCF mission are below:

## Marquee Sponsorship \$15,000 Investment

Includes invitation for eight guests to join us at the reception, logo on signage posters and slideshow at the event, as well as company product and/or brochure inclusion in complimentary gift bags given to attendees. Photos with BCF board members will be taken for social media posts. Two-page recognition in the program pamphlet to be distributed at the event.

### • Title Sponsorship \$13,000 Investment

Includes invitation for six guests to join us at the reception, logo on signage posters and slideshow at the event, as well as company product and/or brochure inclusion in complimentary gift bags given to attendees. Photos with BCF board members will be taken for social media posts. Full-page recognition in the program pamphlet to be distributed at the event.

#### Advocate Sponsorship \$6,500 Investment

Includes invitation for four guests to join us at the reception, logo on signage posters and slideshow at the event, as well as company product and/or brochure inclusion in complimentary gift bags given to attendees. Photos with BCF board members will be taken for social media posts. Half-page recognition in the program pamphlet to be distributed at the event.

#### Partner Sponsorship \$3,800 Investment

Includes invitation for three guests to join us at the reception, logo on signage posters and slideshow at the event, as well as company product and/or brochure inclusion in complimentary gift bags given to attendees. Photos with BCF board members will be taken for social media posts. Quarter-page recognition in the program pamphlet to be distributed at the event.

#### • Supporter Sponsorship \$3,000 Investment

Includes invitation for two guests to join us at the reception, logo on signage posters and slideshow at the event, as well as company product and/or brochure inclusion in complimentary gift bags given to attendees. Photos with BCF board members will be taken for social media posts. Quarter-page recognition in the program pamphlet to be distributed at the event.

## • Friends of the Foundation \$600 Investment

Includes two quests to join us at the reception and name or logo on signage posters.

