# Berkeley College Foundation Privacy Policy

#### Purpose

Berkeley College Foundation, Inc. (the "Foundation") understands that your privacy is important. We want you to know what information we may collect through our website (the "Site") and how it may be used. Continued use of the Site constitutes your agreement to the terms of this Privacy Policy. If you do not agree, please do not use the Site.

#### Scope

This Privacy Policy applies to anyone using the Site. The Foundation does not knowingly collect data from individuals under 13 years of age through this Site. If you are under the age of 13, you are not authorized to use the Site and should immediately stop doing so.

#### I. Information Collected

- Visitor Information. When you visit the Foundation website, the Foundation's web server and/or our third party agents automatically receives and records Visitor Information about you. Visitor Information may include, but is not limited to your computer operating system, web browser, IP address, internet service provider, geo-location data, cookie information, the pages you visit on the site, amount of time spent on each webpage, and the date and time you visit the site. We do not attempt to match or link such information to an individual's personal information.
  - Google Analytics. The Foundation uses Google Analytics, a third party service provided by Google, Inc. ("Google") to collect and track Visitor Information. Continued use of the Site constitutes your consent to Google's collection and use of your Visitor Information. For details, see Google's <u>Terms of Service</u> and <u>Privacy Practices</u>. For details on how to opt-out, see Google's <u>Safeguarding Your Data</u> page.
  - Cookies. The Foundation uses "cookies" to track browsing patterns and collect Visitor Information. You may prevent or disable the use of cookies in your web browser settings. However, disabling or deleting cookies may limit your ability to use the full functionality of the Foundation sites.
  - Geo-location Data. The Foundation and/or its third party agents may collect information about your geographic location and use that to send you location-based advertising and information.
  - Online Tracking. Your internet browser may allow you to select a "Do Not Track" setting, which sends a signal to websites that you do not want information about your internet activity to be collected or tracked. The Foundation does not respond to internet browser "Do Not Track" signals.
- Personal Information. In addition to the information that is recorded automatically, we also collect information that you provide to us when you complete an online form or send us e-mail. Such information may include your full name, address, phone number, email address or other personally identifiable information. The Foundation makes no representations concerning the reliability of information collected by, displayed on, or transmitted from this website. The Foundation takes reasonable measures to protect the security of Personal Information collected in accordance with prevailing industry standards. Furthermore, while we take reasonable precautions to secure the information we gather through the site, any sharing of Personal

Information over the internet involves some security risk. The Foundation does not warrant that the information transmitted through or displayed on the site will not be accessed by unauthorized individuals, or that it will be delivered free of viruses or other potentially harmful material. To the fullest extent permitted by law, **The Foundation specifically disclaims any warranties in connection with the use of this website including, but not limited to, warranties of merchantability, non-infringement or fitness for a particular purpose.** 

## **II. Correcting Information**

To request a change or correction to any information you have submitted to us, please contact us at info@BerkeleyCollegeFoundation.org or call 844-489-5232.

## III. How We May Use or Disclose Visitor Information or Personal Information

- Affiliates; Employees; and Agents. We may share information you have provided or that we have collected with employees of the Foundation and affiliated entities involved in activities to which it is relevant; with our attorneys, accountants and other professionals; and with third parties who work with us in developing and maintaining the Site. We may also use that Visitor Information and/or Personal Information for internal testing or training purposes, to help us develop our website to better meet visitors' needs and expectations, or to communicate with you for any purpose. Some Visitor Information and/or Personal Information and/or Personal Information and/or Personal Information and/or Personal Information for internal testing or training purposes, to help us develop our website to better meet visitors' needs and expectations, or to communicate with you for any purpose. Some Visitor Information and/or Personal Information may be stored subject to lengthy retention requirements.
- **Disclosure to Law Enforcement.** The Foundation reserves the right to disclose Visitor Information and/or Personal Information to law enforcement officials, investigators, or other third parties as we deem necessary to prevent or address abuses of the Site including, but not limited to, violations of this Privacy Policy, or when such disclosure is required by law.
- **Programs of Interest.** Occasionally, the Foundation or our third party agents may use certain information that you have provided or we have collected to send you advertisements or information about programs, products or services offered by the Foundation or other organizations that we think may be of interest to you. However, **the Foundation does not sell or rent any personal data submitted by visitors to any unrelated third parties.**

## **IV. Removal from Mailing List**

The Foundation respects the privacy of users visiting our site and will abide by all applicable laws concerning the release of Personal Information. If you tell us that you do not wish to have this information used as a basis for further contact with you, we will respect your wishes. Please e-mail info@BerkeleyCollegeFoundation.org to request that your name be removed from our mailing lists.

## V. Links to Other Sites

This Site may contain links to other sites operated by non-affiliated third parties. If you choose to access such third-party sites, the operators of such sites may acquire access to your personal information. You should be aware that the Foundation does not control the information privacy and security policies or practices of such unaffiliated third parties. Therefore, we cannot be held responsible for either the content of such third-party sites or their use (or abuse) of any information they receive from or about you.

# VI. Changes to This Policy

The Foundation may modify this Privacy Policy at any time, without prior notice. If we choose to do so, then the effective date of the change will be identified above the title of this document as the "Last Modified" date. You will be deemed to have agreed to any such modifications by your continued use of this site on or after the "Last Modified" date. We encourage you to review this policy as often as necessary to remain aware of its current contents.

## **VII. Questions**

Any questions concerning this Privacy Policy may be addressed to info@BerkeleyCollegeFoundation.org.